

EANM'17 SPONSORSHIP OPTIONS

GENERAL INFORMATION

Dear Exhibitor, dear Sponsor:

EANM 2017 is approaching very fast, and we would like to draw your attention not only to the meeting itself but also to the possibilities for advertising and promoting your company and your products.

You may choose from numerous activities to suit your company's strategy and reach your goal with the best possible efficiency.

Requests will be handled on a first-come first-served basis and corporate members of EANM have priority over non-members in reserving advertising items.

Requests are subject to final confirmation by the EANM Executive Office.

All activities can only be carried out with the prior acknowledgement and approval of EANM.

TERMS OF PAYMENT / PAYMENT DEADLINES

- Upon confirmation of the ordered exhibition space, EANM will issue an invoice.
- Payment should be made by wire transfer to the bank account indicated in the invoice.
- Eurocheques, company cheques, personal cheques or credit card payments will NOT be accepted.
- Payment must be made free of charge for the beneficiary (EANM). All transfer fees incurred by the remitting, intermediary AND beneficiary bank must be covered by the remitter.

Payment of 100% of the booked amount is required within 30 days from the invoice date (exact payment date will be stated on the invoice).

If the payment is not received in the EANM account until the payment deadline stated on the invoice – the sponsorship item will be automatically released and goes back into sale.

CANCELLATIONS & REFUND POLICY

For any cancellation a **written notification** (signed letter or email) must be sent to the EANM Executive Office. EANM will confirm the receipt)

Cancellations before April 30, 2017:	15% of the total amount of the cancelled item.
Cancellations until (including) July 1, 2017:	25% of the total amount of the cancelled item.
Cancellations as of July 2, 2017:	100% of the total amount of the cancelled item respectively 50% in the event that the item can be re-sold.

CONTACT DETAILS

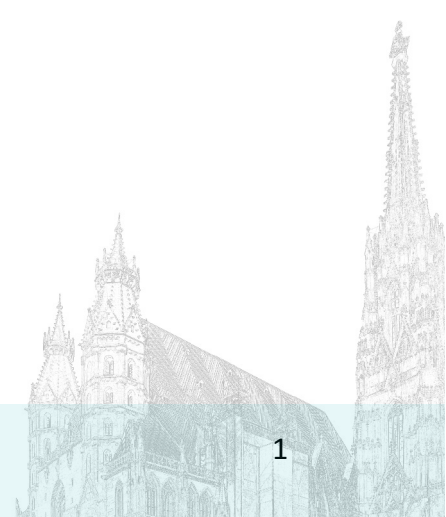
Please do not hesitate to contact us for any further questions:

EANM Executive Office

Susanne Koebe

Phone: +43-(0)1-890 44 27

Email: s.koebe@eanm.org



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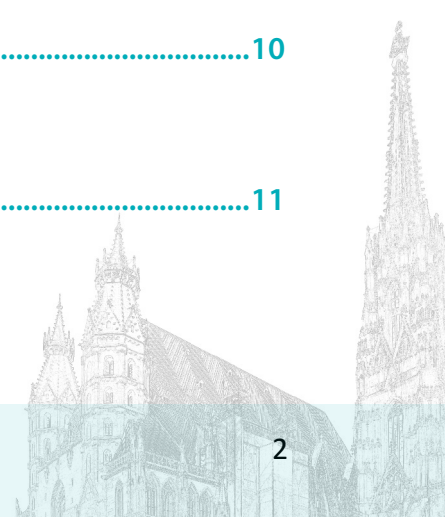
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Advertising

Advertisement in the Final Programme (digital version only)

- Description:** This final congress programme will be put online approx. 1 month prior the congress. It will be updated constantly. EANM does not provides the Final Programme as a printed version anymore. Instead EANM will send out the Final Programme information to the entire Nuclear Medicine Community (approx. 17.000). Positioning of inside pages is in sole responsibility of EANM.
- Technical details:** A4 (297 x 210 mm) +3mm bleed incl. crop marks, 1c/4c print ready, high-resolution PDF
- Prices:**
- Full colour advertisement on outside back cover € 6,500
 - Full colour advertisement on inside back cover € 5,000
 - Full colour advertisement on inside page € 4,500
- Deadline:** July 7, 2017 for booking / August 18, 2017 for artwork

Advertisement in the CME Abstract Book (Continuing Medical Education) (digital version only)

- Description:** The CME Abstract Book will be put online approx. 1 month prior the congress. It contains all extended abstracts of the CME Sessions of the EANM'17 Congress as those will not be published in the Springer Abstract Book. EANM does not provides the Final Programme anymore as a printed version. Positioning of inside pages is in sole responsibility of EANM.
- Technical details:** A4 (297 x 210 mm) +3mm bleed incl. crop marks, 1c/4c print ready, high-resolution PDF
- Prices:**
- Full colour advertisement on outside back cover € 2,000
 - Full colour advertisement on inside back cover € 1,750
 - Full colour advertisement on inside front cover € 1,750
 - Full colour advertisement on inside page € 1,500
- Deadline:** August 11, 2017 for booking / August 18, 2017 for artwork

Advertisement in the CTE Abstract Book (Continuing Technologist Education) (printed and digital version)

- Description:** This items refer to the Technologist Programme.
This CTE Abstract Book will be published online as well as printed and distributed onsite to the participants of the Technologist Programme. It contains the programme of the Technologist Track during the EANM'17 congress and contains all extended abstracts of the CTE and Mini Course Sessions. Positioning of inside pages is in sole responsibility of EANM.
- Technical details:** A4 (297 x 210 mm) +3mm bleed incl. crop marks, 1c/4c print ready, high-resolution PDF
- Prices:**
- Full colour advertisement on outside back cover € 2,000
 - Full colour advertisement on inside back cover **(SOLD)** € 1,750
 - Full colour advertisement on inside front cover € 1,750
 - Full colour advertisement on inside page € 1,500
- Deadline:** July 14, 2017 for booking / July 28, 2017 for artwork



Technologist's Guide (printed version only)

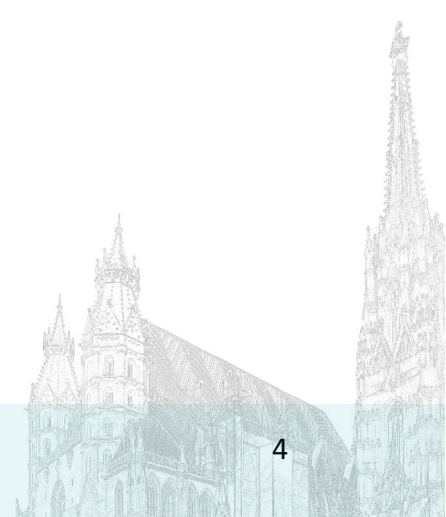
Description: This item refers to the Technologist Programme.
This Technologist's Guide will be printed and distributed onsite to the participants of the Technologist Programme. With this booklet the EANM Technologist Committee is providing relevant information for all technologists. Positioning of inside pages is in sole responsibility of EANM.

Technical details: A4 (297 x 210 mm) +3mm bleed incl. crop marks, 1c/4c print ready, high-resolution PDF

Prices:

- Full colour advertisement on outside back cover € 2,000
- Full colour advertisement on inside back cover € 1,750
- Full colour advertisement on inside front cover € 1,750
- Full colour advertisement on inside page € 1,500

Deadline: July 14, 2017 for booking / July 28, 2017 for artwork



Congress Bags / Lanyards

Congress Bags

Description:	Logo and sponsor name on the congress bag	
Quantity:	5.500 pieces	
	EANM in charge of production, pre-approval agreement on the bag and placing of logo and sponsor's name obligatory	
Distribution:	October 21 - 25, 2017	
Price:		price upon request
Deadline:	January 15, 2017	

SOLD

Insert into Congress Bags

Description:	Flyers, leaflets, brochures, announcements, etc.	
Quantity:	5.500 pieces	
Distribution:	October 21 - 25, 2017	
Technical details:	Inserts may not weigh more than 100g and shall not exceed A4 size.	
Price:	for 5.500 inserts	€ 4,700
Deadline:	September 21, 2017	

Notebooks and Pens

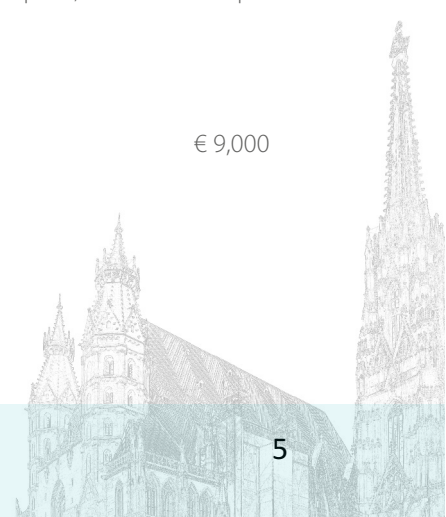
Description:	Company name and/or logo on paper notebooks and pens included in congress bags. As EANM does not provide any printed Final Programme anymore, the notebook will be the only paper item for notes provided to the participants	
Distribution:	October 21 - 25, 2017	
Quantity:	5.500 pieces	
Price:	- if supplied by EANM (including costs for printing and material, sponsor will only supply logos for printing)	€ 15,000
	- if supplied by sponsor (handling fee for the sponsor option)	€ 5,000
Deadline:	July 15, 2017	

SOLD

Lanyards

Description:	This is an ideal possibility to promote your company, as each congress participant will receive a lanyard for the name badge together with the congress bag upon arrival at the congress centre.	
Quantity:	7,000 pieces	
Description:	900mm long x 15mm wide lanyard incl. sponsor logo/text (1-sided-print, double sided print upon request)	
Distribution:	October 21 - 25, 2017	
Technical details:	1c print, high-resolution, print-ready EPS or AI file required	
Price:		€ 9,000
Deadline:	June 1, 2017 for booking / June 30, 2017 for artwork	

SOLD



Congress Venue

Official Congress Signage

Description: Display of the logo and sponsor name on all directional signs within the congress centre
Price: € 15,000
Deadline: August 1, 2017

Customized Signage on Specific/Special Areas & Items

Description: Customized Signage in special areas respectively on special items throughout the entire congress centre, e.g. escalators, gallery at entrance area, outside branding, etc. For further options and layouts please contact us directly.
Price: upon request (see attachment)
Deadline: August 1, 2017

Review Centre

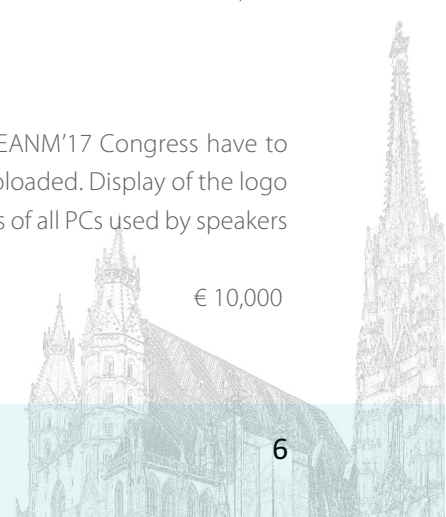
Description: The Review Centre is the area where participants can review the speaker slides of the presentations they might have missed or could not attend due to other parallel sessions. EANM will provide a minimum of 1 Review Centre with a minimum of 20 PCs.
 The sponsor of the Review Centre can place 2 Roll-ups in front of the area and will be mentioned with the logo and sponsor name on all desktops of the PCs. The average waiting time of participants to get a "free PC" to review sessions has been approx. 7 minutes in Barcelona – high value!
Availability: October 21 - 25, 2017
Price: € 15,000
Deadline: August 1, 2017

e-Poster Area

Description: The e-Poster Area is the area where participants can review all accepted e-posters of the EANM'17 Congress (no paper posters will be displayed anymore). EANM will provide a minimum of 1 e-Poster Area with a minimum of 40 PCs.
 The sponsor of the e-Poster Area can place 2 Roll-ups in front of the area and will be mentioned with the logo and sponsor name on all desktops of the PCs. In 2016 in Barcelona 938 posters had been clicked over 34.000 times – high value!
Availability: October 21 - 25, 2017
Price: € 15,000
Deadline: August 1, 2017

Speaker Preview Room

Description: The Speaker Preview Room is the room which all speakers of the EANM'17 Congress have to visit before their talk. Here the presentations will be checked and uploaded. Display of the logo and sponsor name in the Speaker Preview Room, including desktops of all PCs used by speakers
Availability: October 21 - 25, 2017
Price: € 10,000
Deadline: September 1, 2017



Internet Area

Description: Area with approx. 10 computers and a printer where all participants can surf the web or print their boarding passes. Brand this area (signs) and all desktops of the PC's by displaying your logo together with the sponsor name. Mention the sponsor's name in all online & printed communication. Possibility to put up 2 sponsor roll-ups in this area.

Availability: onsite: during opening hours / online: upon ordering

Price: € 7,500

Charging Station

Description: The chance for all participants to charge their mobile devices. Each Charging Station can be branded individually, 4 signs on top, 3 at the bottom part (branding costs included in the price).

Quantity: 10-20 Charging Stations

Availability: onsite: during all congress days in well attended areas.

Price: up to station € 2,000

up to 5 stations € 9,000

up to 10 stations € 17,000

exclusive sponsorship (15 pieces) € 25,000

Deadline: June 1, 2017

Hospitality Suites

Description: Exclusive room within the congress premises which can be used for company meetings, show room etc.

All rooms have natural daylight, a wooden floor and table & chairs. The rooms do not have a separate air-condition (as the system is connected to the foyers).

Quantity: 8 Suites available, 33-44 sqm

Availability: October 21 - 24, 2017

Technical details: Rooms do not include any technical equipment. It can be rented in addition directly with the congress centre. You can find the exact measurements in the attachment.

Room -2.92 33 sqm / 24 theatre, 10 classroom or 12 U-Shape

Room -2.95 33 sqm / 24 theatre, 10 classroom or 12 U-Shape

Room -2.97 44 sqm / 34 theatre, 15 classroom or 16 U-Shape **(SOLD)**

Room -2.13 33 sqm / 24 theatre, 10 classroom or 12 U-Shape **(SOLD)**

Room -2.14 33 sqm / 24 theatre, 10 classroom or 12 U-Shape

Room -2.15 22 sqm / 15 theatre, 4-6 classroom or 8 boardroom **(SOLD)**

Room -2.18-9 44 sqm / 34 theatre, 15 classroom or 16 U-Shape

Price: 4 days (Sat - Tue), 22 sqm € 3,500

4 days (Sat - Tue), 33 sqm € 4,500

4 days (Sat - Tue), 44 sqm € 5,500

Deadline: due to limited room facilities: first-come, first-served!

Additional Remark: Rooms are only available during the above mentioned period. Setup and Dismantling must take place within the booked time.



Industry Sponsored Symposia

Lunch Symposia

- Description:** User meetings, lunch (satellite) symposia, product presentations
- Availability:** 3 time slots available per day from Sunday to Tuesday during lunch break
The prior session is scheduled to stop at 12:45 to enable ample time for preparation.
Lecture hall must be ready for next EANM congress session by 14:20, as session starts at 14:30!
- Technical details:** All rooms are fully equipped with standard AV/IT equipment of a lecture hall.
Additional equipment and catering to be ordered through the congress venue.
- Price:**
- | | |
|-----------------|----------|
| - up to 220 pax | € 18,000 |
| - up to 400 pax | € 22,000 |
| - up to 500 pax | € 25,000 |
- Prices include a complimentary congress bag insert.
- Deadline:** due to limited room facilities: first-come, first-served!

SOLD

Enhancement of Lunch Symposia

- Enhancement:** Live Streaming/Recording of sponsored symposium
- Price:**
- | | |
|---|--------------------|
| - Live Streaming | price upon request |
| - Recording (incl. 3 month of hosting) | price upon request |
| - Live Streaming & Recording (incl. 3 month of hosting) | price upon request |
- Technical Details:** The respective session can be streamed live without recording or including recording for further use after the congress. The recorded session will be sent after editing as quick as possible.
- Deadline:** September 1, 2017



Electronic Tools

EANM Live

Description: Live stream of all Plenary Sessions and CME Sessions, including the possibility to interact live via “EANM Live Chat Box” and/or Twitter.

Technical details: Jingle (video intro) before stream starts – video must be provided by the sponsor (1280x720 px, max. length: 6 seconds). A claim like “The EANM live-stream is kindly brought to you by.....” will be displayed on the EANM Live website.

Price: Package of all sessions (4 Plenary Sessions + 14 CME Sessions) € 25,000
 Combined package “EANMonsite”: EANM Live & IPP (see description below) € 28,500

Interactive Programme Planner (IPP)

Description: Exclusive banner on all pages within the IPP and/or personal programme add-on (“...visit us at booth no. ...”)

Technical details: .jpg/.png/.gif – 1140x100 px

Price: IPP only € 5,000
 Combined package “EANMonsite”: IPP & EANM Live (see description above) € 28,500

Banner in Congress Website

Description: Changing banner in header of the congress website, incl. link to your website

Technical details: Size: 1170 x 340 / Format: .png, .gif, .jpg

Prices: March – May € 2,100
 June – August € 3,600
 September – November € 4,800
 9-month appearance € 8,500

Banner in Congress Online Registration

Description: Changing banner in header of the online registration, incl. link to your website

Technical details: Size: 945 x 275 / Format: .png, .gif, .jpg

Price: March – October € 2,500

Banner in vNewsletter

Description: Electronic newsletter (approx. 6 mailings/year) sent to >15,000 recipients per mailing

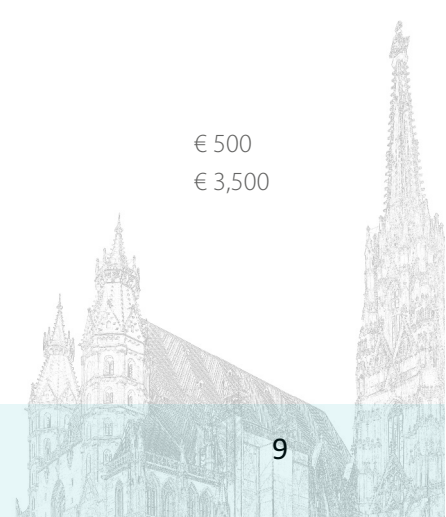
Technical details: Size: 560 x 145 / Format: .png or .jpg

Price: € 500

Congress App

Description: Listing/Banner in the Congress App, incl. link to your website

Prices: Listing under Top 5 Exhibitors € 500
 Exclusive permanent banner incl. link to your website € 3,500



Social Events

Welcome Reception

Description: The Welcome Reception takes place directly after the Opening Ceremony and offers the first possibility for networking. In general 3,500 guests will attend this event.
Logo and name of sponsor within the relevant areas.

Technical details: Logo, banner, flyers, brochures, name of sponsor and welcome address from about 1 hour before and during the event

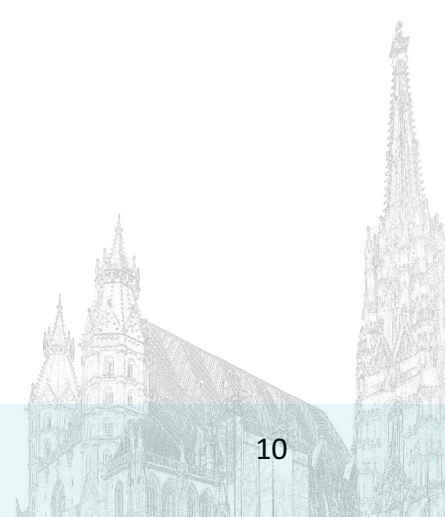
Prices: Welcome Reception € 120,000

Farewell Cocktail

Description: The Farewell Cocktail takes place directly after the Closing Ceremony. In general 2,000 guests will attend this event.
Logo and name of sponsor within the relevant areas.

Technical details: Logo, banner, flyers, brochures, name of sponsor and welcome address from about 1 hour before and during the event

Prices: Farewell Cocktail € 30,000



SPONSORSHIP ORDER FORM

PLEASE RETURN COMPLETED & DULY SIGNED FORM & FLOOR PLAN TO: s.koebe@eanm.org

SPONSORSHIP ITEM

Sponsorship item	Price in €	Quantity or Day	Total in €
Total Sponsorship Price in €			

SPONSOR DETAILS

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

INVOICING DETAILS

I do require a paper invoice sent via postal mail (please check this box if applicable)!

Company Name: _____

Contact Name: _____

Invoicing Address: _____

Phone: _____ Email: _____

VAT-ID No (EU): _____ Tax-ID No (Non-EU): _____

Purchase Order (PO) Number (if applicable): _____

Date: _____ Signature: _____ *)

***) I agree to and accept the Exhibition Rules and Regulations as described on page 1**

